

Project for rural development through collective vegetable shipment PDM ver. 3.0

Period : Jan. 2007 ~ Dec. 2009 Targeted area : 5 communes 20 villages

Summary of project	Indicators	Means of verification	External conditions
Super Goal Livelihood of rural people is improved by enhancing domestic demand of vegetables in the targeted villages.	Total VWA sale in each village from collective shipment increases.	Survey	
Overall goal Collective vegetable selling is managed by Village Women Association (VWA) independently.	VWAs establish mechanism to procure internal fund to continue its mutual assistance activity	VWA accounting book VWA activity report	
Project goal System of vegetable collective shipment and sale is established by VWA.	<ol style="list-style-type: none"> 1. VWA's organizational capital is increased by collective vegetable shipment in 14 villages. 2. Collective shipment of vegetables is started in the 6 new targeted villages. 	VWA activity report	<ol style="list-style-type: none"> 1. There is no natural disaster and political upheaval 2. There is no grand price fluctuation of agricultural products
Outputs <ol style="list-style-type: none"> 0. Situation in the target villages is grasped. 1. Extension model of collective vegetable shipment is devised. 2. Human resources to lead VWA collective shipment are developed. 3. Vegetable growing techniques for sale are obtained among producers. 4. Vegetables are stably shipped and sold. 5. Information network with PDA is strengthened. 	<ol style="list-style-type: none"> 0. Baseline survey result is reported and shared. 1-1. Rules and regulations of the model are made by VWA. 1-2. Collective vegetable shipments are conducted more than 40 times a year <u>per group</u> in 80% of the target area except 6 new villages. 1-3. The system of collective shipment is reexamined and improved each year. 2. Leaders of the producers' group run the activities by themselves from the 2nd year. 3-1. Number of members who produce vegetables follows VWA technical guideline. 3-2. The group members start to produce more varieties of vegetable. 4. Total income of each group from vegetable sale increases each year. 5. Hold regular meeting with PDA every 3 months in 3 years for discussion on solving the problem during the project implementation. 	<ol style="list-style-type: none"> 0. Project report 1-1. Regulation book 1-2. Ledger of shipment 1-3. Ledger of shipment 2. VWA activity report 3. VWA activity report 4-1. VWA activity report 4-2. Data from market survey 5-1. Project report 5-2. Meeting report 	<ol style="list-style-type: none"> 1. Natural disasters such as draught does not occur in the project site 2. NGOs in the target villages share information 3. No grand change in the trade & market system

<p>Activities</p> <p>0. Conduct baseline survey.</p> <p>1-1. Select 4 volunteer producer group.</p> <p>1-2. Start experimental collective production and shipment.</p> <p>1-3. Evaluate experiment.</p> <p>1-4. Devise extension model through implementing the system in the target area.</p> <p>2-1. Select management team of collective shipment.</p> <p>2-2. Conduct training on management.</p> <p>2-3. Organize exchange conference.</p> <p>2-4 Hold participatory evaluation and planning for collective vegetable shipment activities..</p> <p>3-1. Select the technical leaders of producer’s groups.</p> <p>3-2. Organize technical committee.</p> <p>3-3. Implement regular training on collective growing.</p> <p>3-4. Support VWA to practice collective seeding and nursing.</p> <p>3-5. Organize technical exchange visit.</p> <p>4-1. Organize sale team.</p> <p>4-2. Support sale team to make market research.</p> <p>4-3. Support sale team to conduct marketing.</p> <p>4-4. Hold agricultural festival in collaboration with PDA.</p> <p>5-1. Participate in farmer forum.</p> <p>5-2. Participate in Provincial Sharing committee.</p> <p>5-3. Hold regular meetings with Project Advisory committee.</p> <p>5-4. Provide agriculture information to VWA farmers in collaboration with PDA.</p>	<p>Input</p> <p>(Japanese side)</p> <p>Project manager: 1</p> <p>Project coordinator: 1</p> <p>Agriculture development facilitator: 3</p> <p>Community development facilitator: 4</p> <p>Accountant: 1</p> <p>Market development facilitator: 1</p> <p>Domestic responsible person: 1</p> <p>Training expenses</p> <p>Travel expenses</p>	<p>Pre-Conditions</p> <ul style="list-style-type: none"> • Commune chief, village chief and villagers agree to the project implementation • Project Advisory committee is organized.
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