

PROJECT OF COLLECTIVE VEGETABLE SHIPMENT

(IVY Seminar, *March 15, 2010*)

**Implemented by International
Volunteer of Yamagata (IVY)**



INTRODUCTION

Project's Name

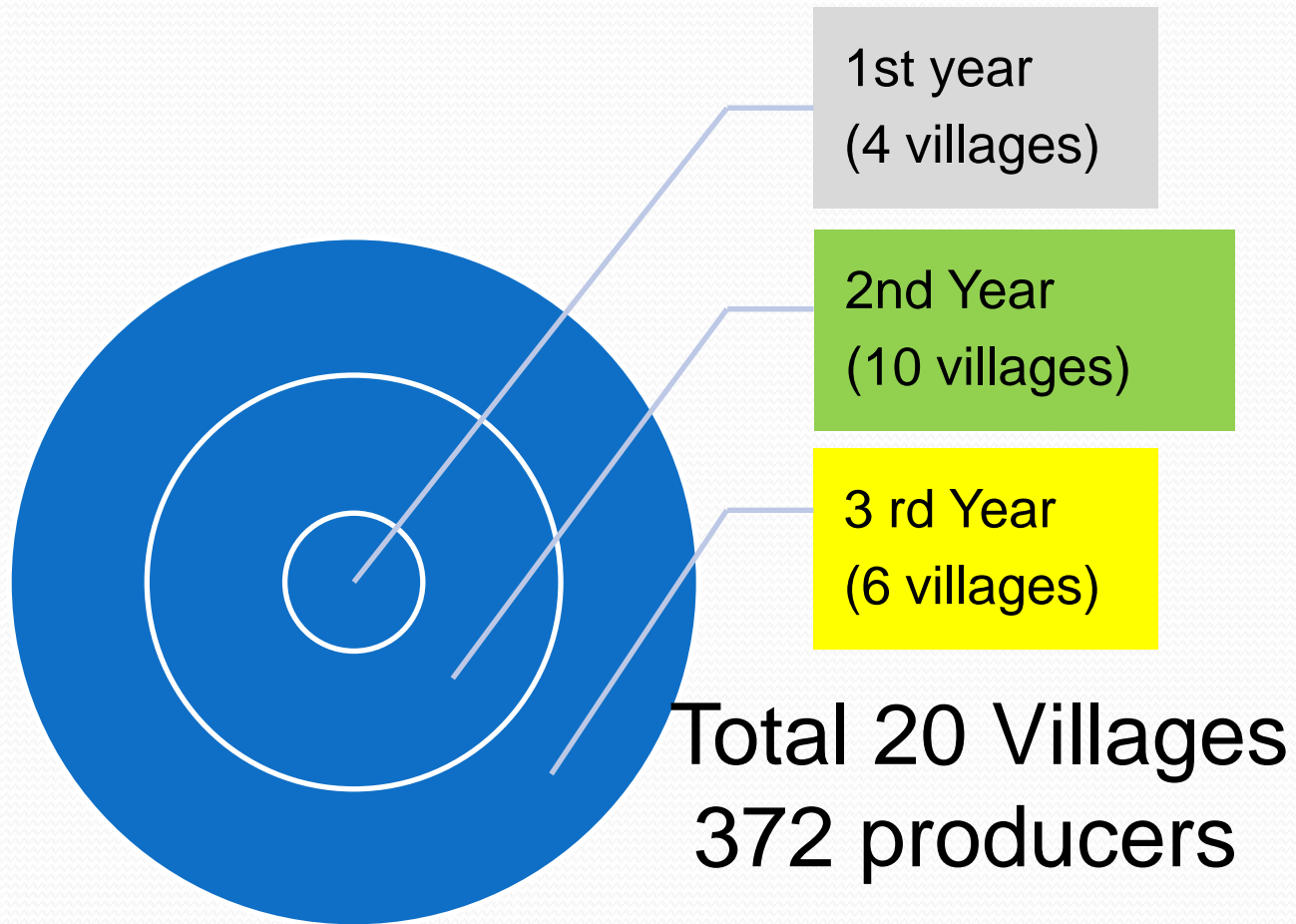
Project for Rural development through Collective Vegetable Shipment (CVS)

Project period : 3 years (2007- 2009)

Project goal :

System of Collective Vegetable Shipment and Sale is established by Village Women Association (VWA).

TARGET GROUP



Flow of Activities

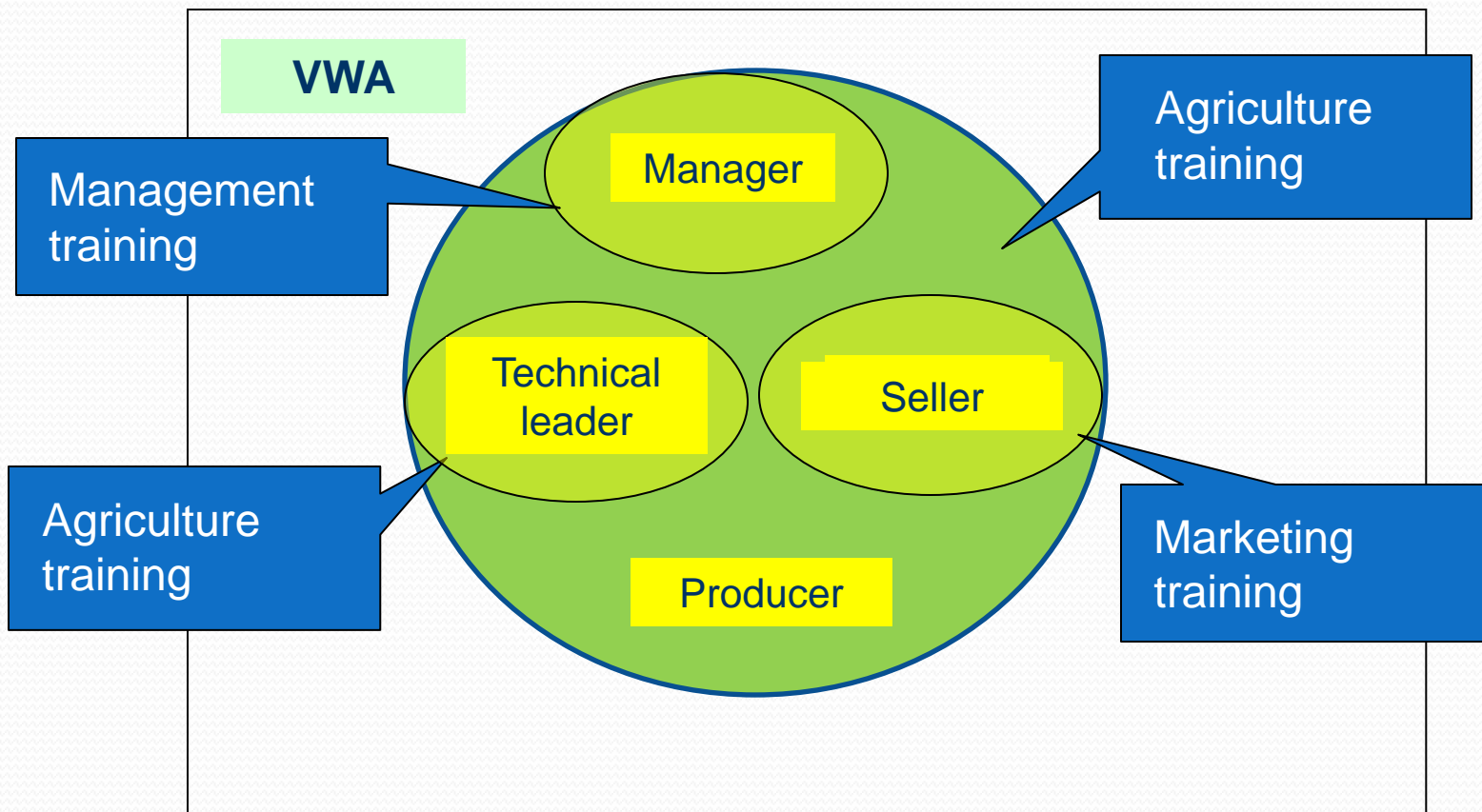
Project announcement

Producer group formation

Management team selection

Provide training & Capital

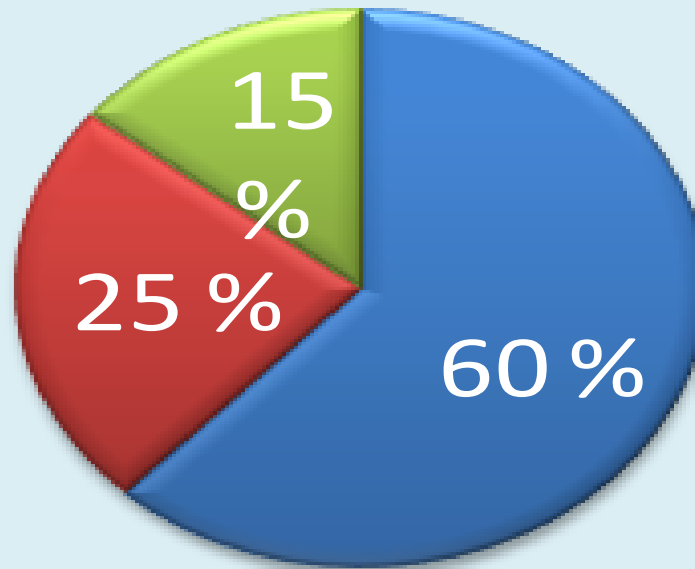
Structure of Group



(1 or 2 groups per village)

Profit Sharing

■ Seller ■ Manager ■ VWA



Agriculture Training



Management Training



Marketing Training



Vegetable growing



Sale Activities





Thank you !