

Collective Vegetable Shipment to Hotel in Bavet

IVY Seminar

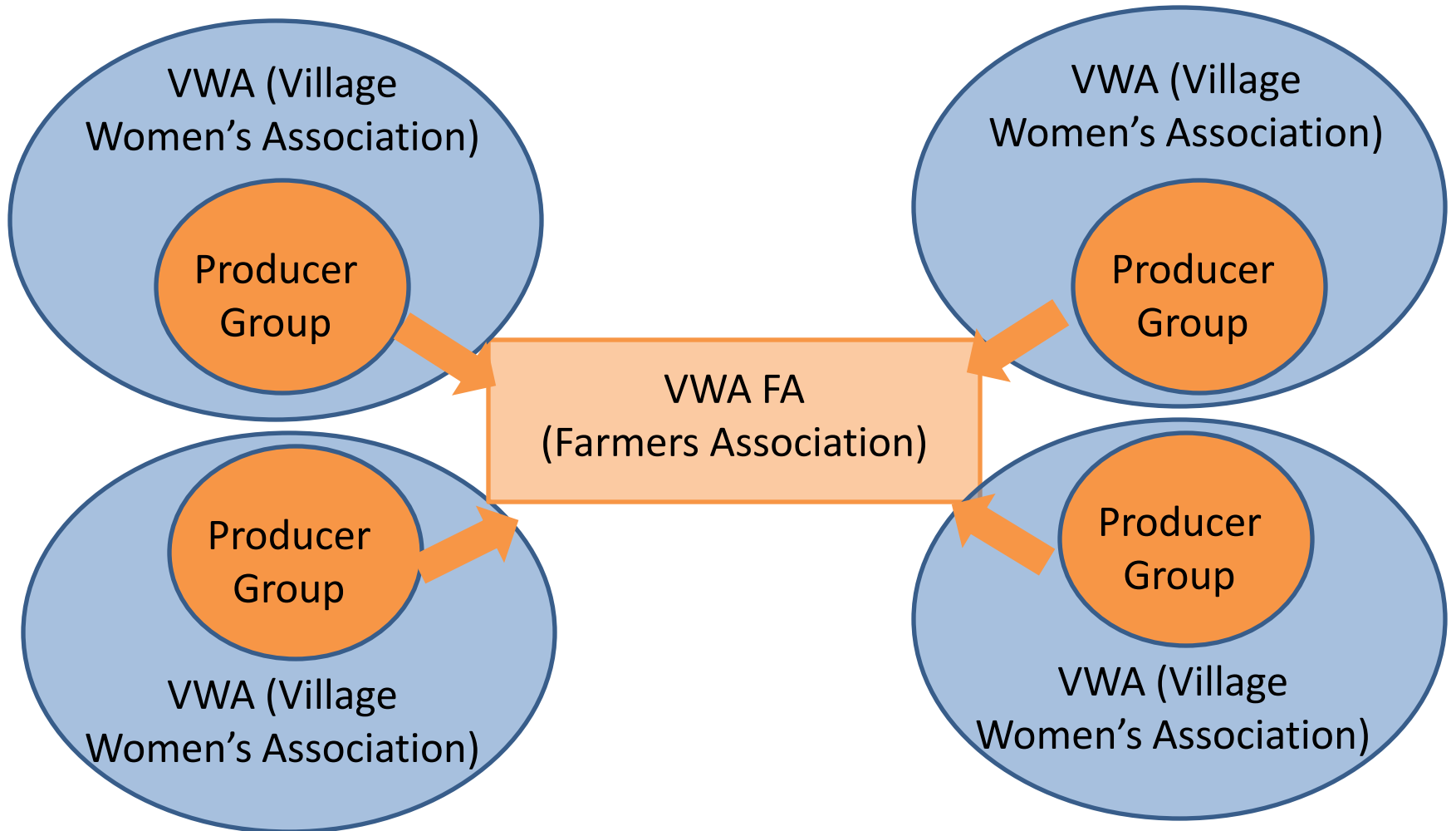
15-March-10

Ayumi Matsuura (IVY Project Manager)

background

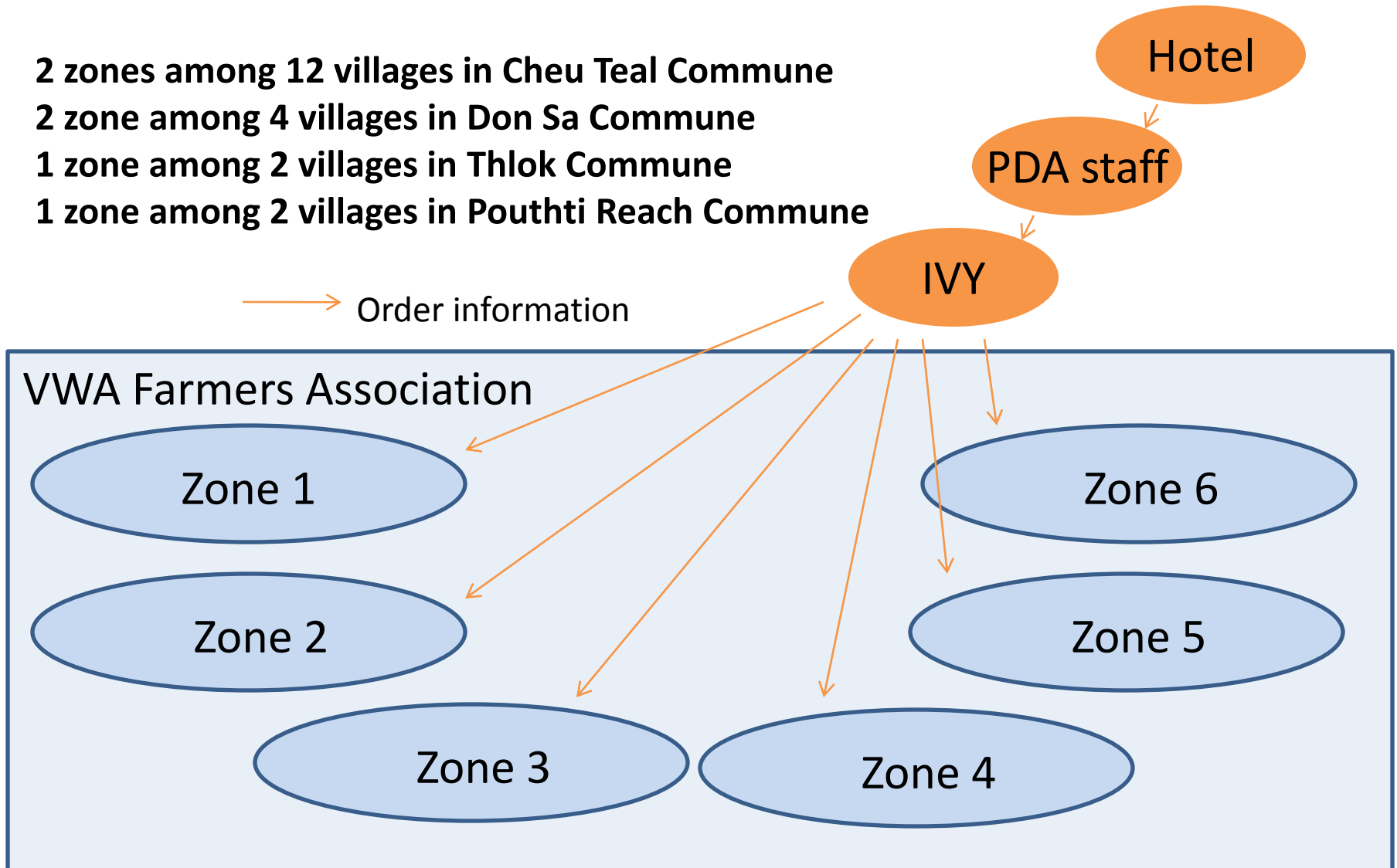


structure

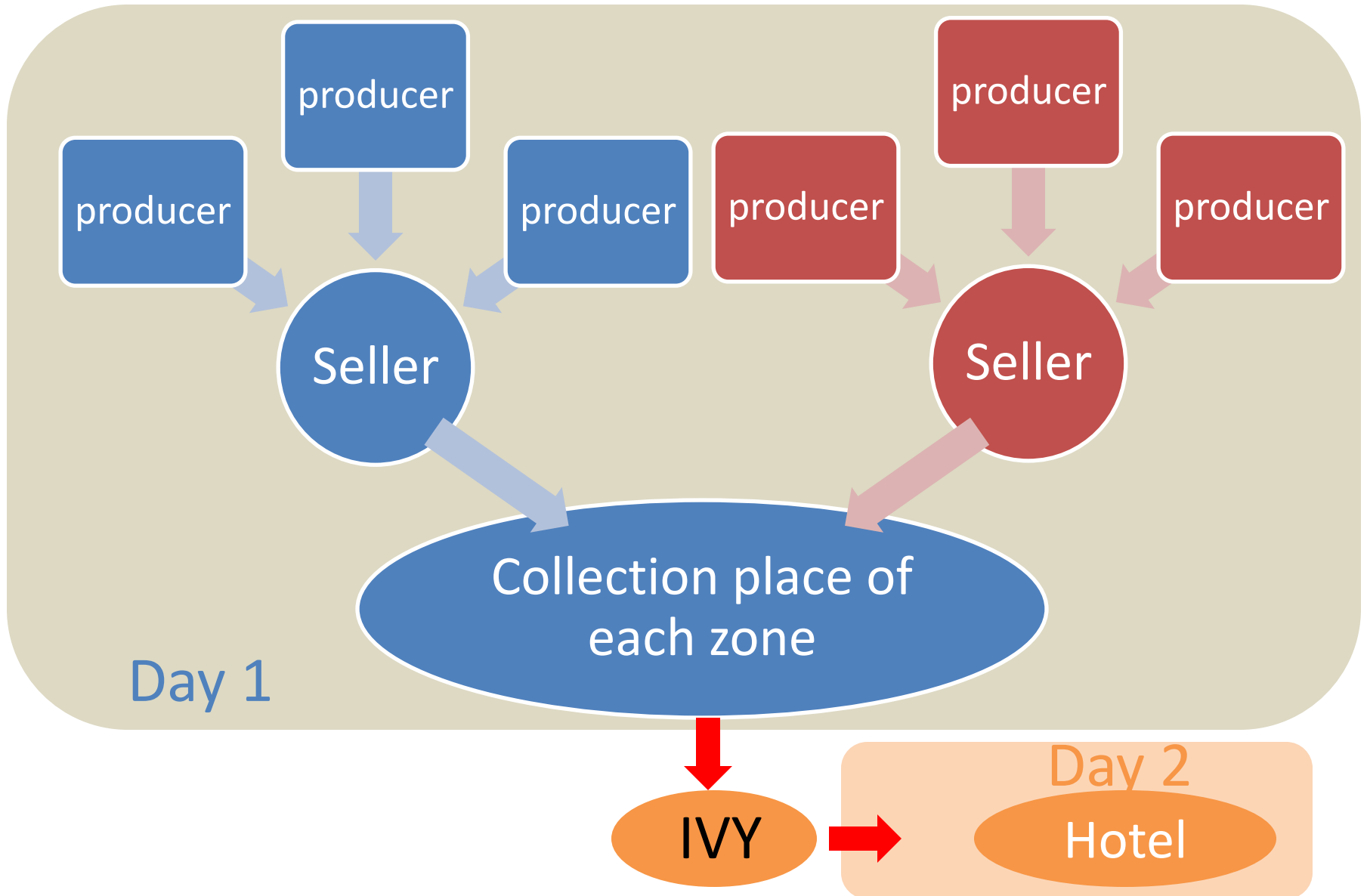


structure

- 2 zones among 12 villages in Cheu Teal Commune
- 2 zone among 4 villages in Don Sa Commune
- 1 zone among 2 villages in Thlok Commune
- 1 zone among 2 villages in Pouthti Reach Commune



flow of products



collection schedule

Week 1

Zone 1

Week 2

Zone 2

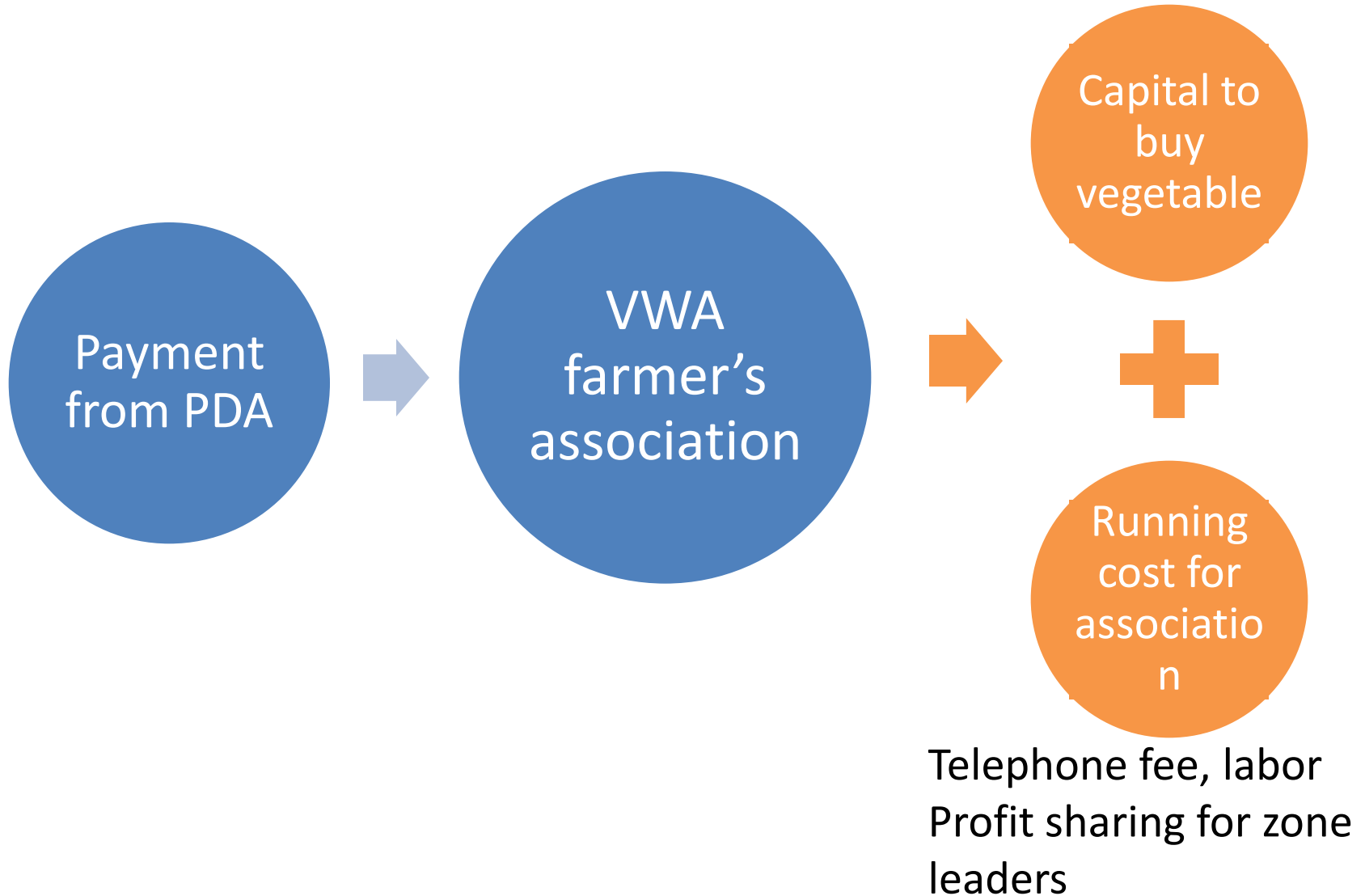
Week 3

Zone
3,4,5

Week 4

Zone 6

flow of money



IVY support

- Representing VWA Farmer's Association for buying and selling (for now)
- Capital support of buying for the first month (\$300)
- Support of transportation between collection place in villages to IVY, IVY to the hotel
- Support of tools (shelf, box, etc.)
- Support of information tools (mobile phones to zone leaders)

Price for hotel in Bavet

	Local Market Price	VWAFA Price	Hotel price
Egg plant	1,500 R	1,600 R	1,900 R
Cucumber	1,300 R	1,500 R	1,800 R
Tomato	1,500 R	1,700 R	2,000 R
Water Convolvulus	1,000 R	1,200 R	1,400 R
Chinese Radish	1,200 R	1,400 R	1,700 R
Cabbage	1,500 R	1,600 R	1,800 R
Wax guard	1,100 R	1,200 R	4,500 R
Leaf Onion	2,500 R	3,000 R	4,500 R

Sales to Bavet from VWAFAs and other producers

	Amount (kg)	Buying(\$)	Selling(\$)	Profit(\$)
Total	17,274	7,062	7,615	447
Average /time	393	160	173	10

From Feb 2009 to Dec 2009



Collection and Shipment







