



**EXAMINING  
“PROJECT FOR RURAL  
DEVELOPMENT THROUGH  
COLLECTIVE VEGETABLE SHIPMENT”**

15<sup>th</sup>-March, 2010  
IVY Seminar on CVS

IVY Project Manager  
Ayumi MATSUURA

Where did we start from..?



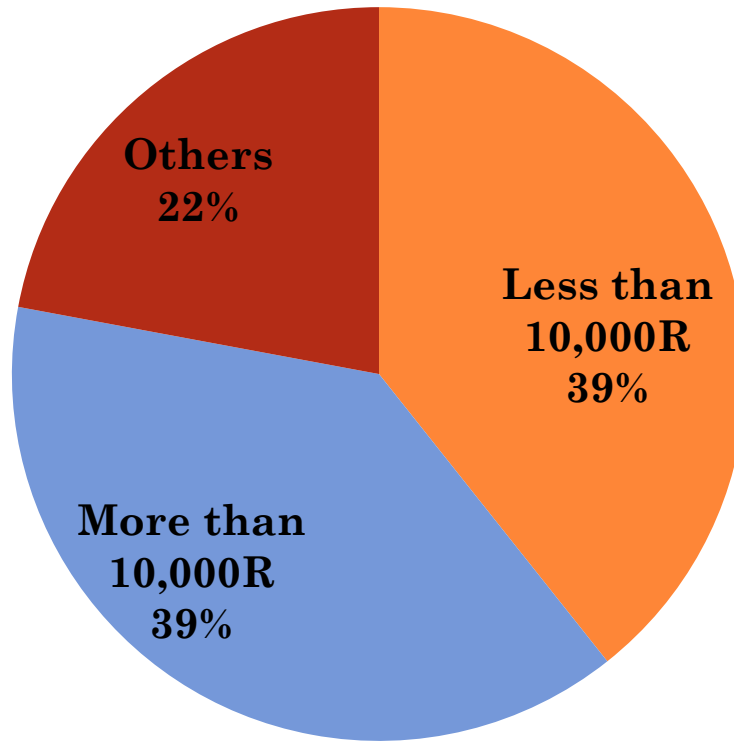
# SITUATION OF THE TARGET AREA BEFORE THE PROJECT

From Baseline Survey of 4 experimental villages (2007)

- HH which has a family member who sells labor out of the villages: 70%
- Average money they send to their family: \$172 /HH/year
- Average expense of HH: \$396 /year
- HH which has income from agriculture activity: 7%
- Grow vegetable: 82%
- Purpose of vegetable growing: 26% for sale
- Size of home garden: average of 139m<sup>2</sup>



## Income from vegetable sales for last month (2008)

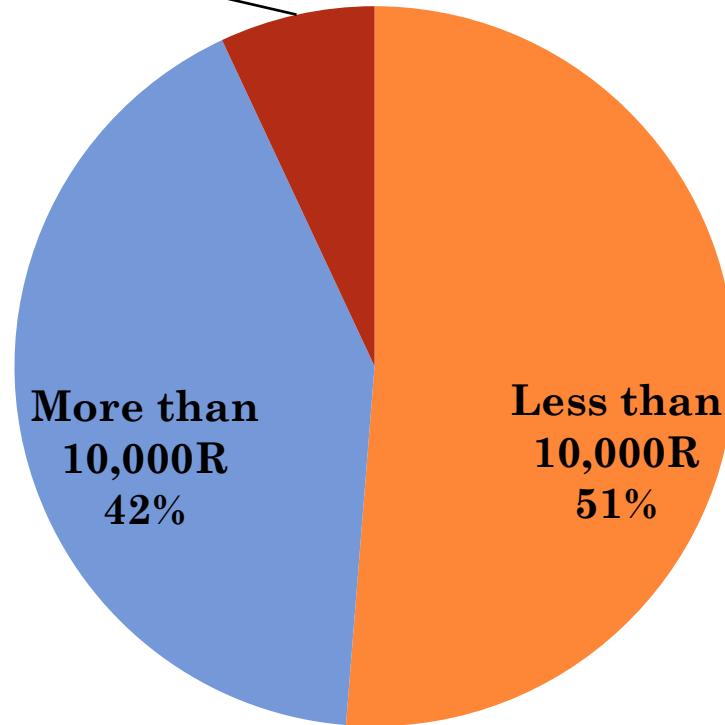


From Baseline Survey of 10 new villages (2008)

More or less \$2.5 of income for 1 month.



# Saving /mo by growing vegetable (2008)



From Baseline Survey of 10 new villages (2008)

More or less \$2.5 of saving by home-consumption.

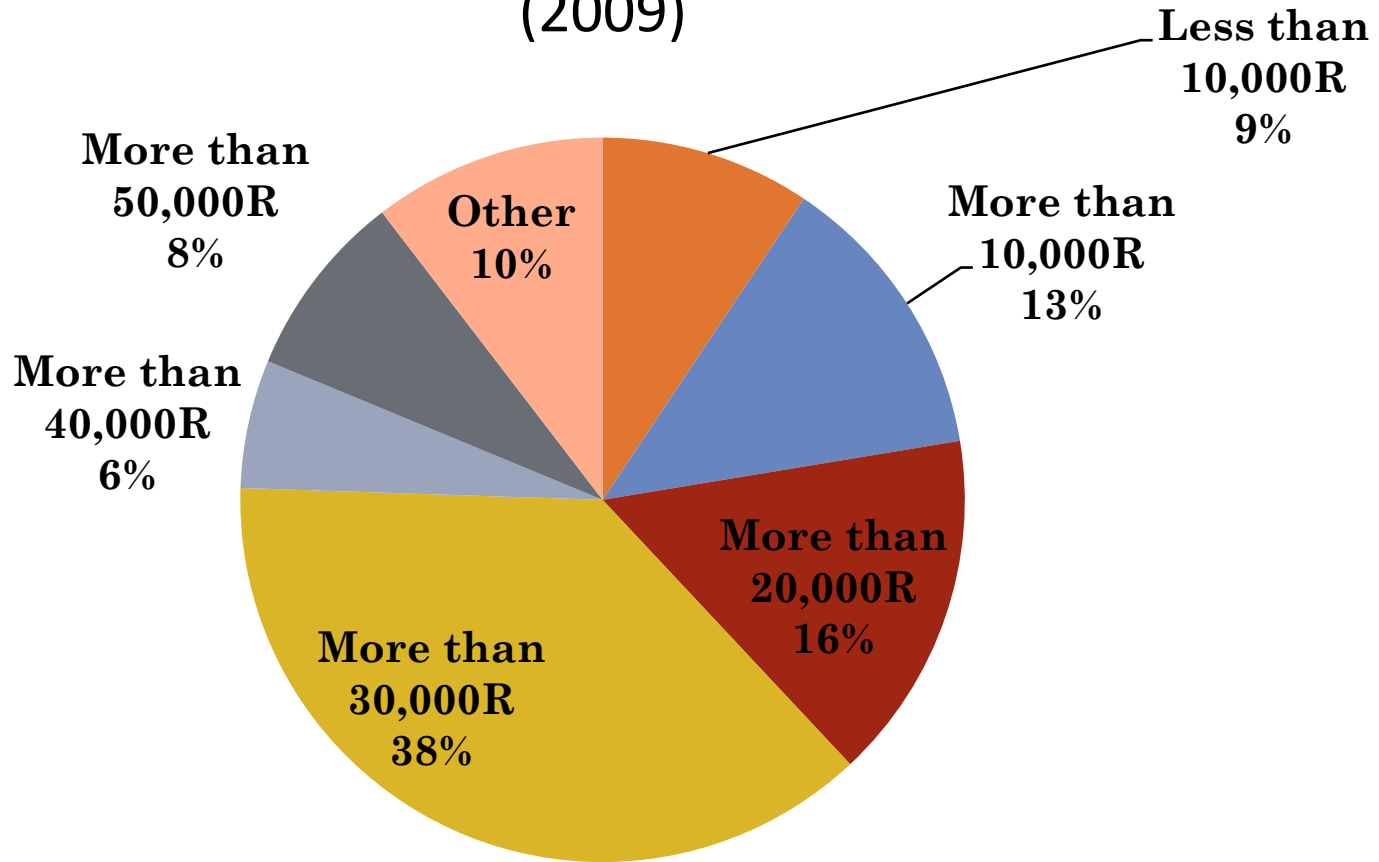


## **Question 1:**

Did the project help to improve the livelihood of the beneficiaries?



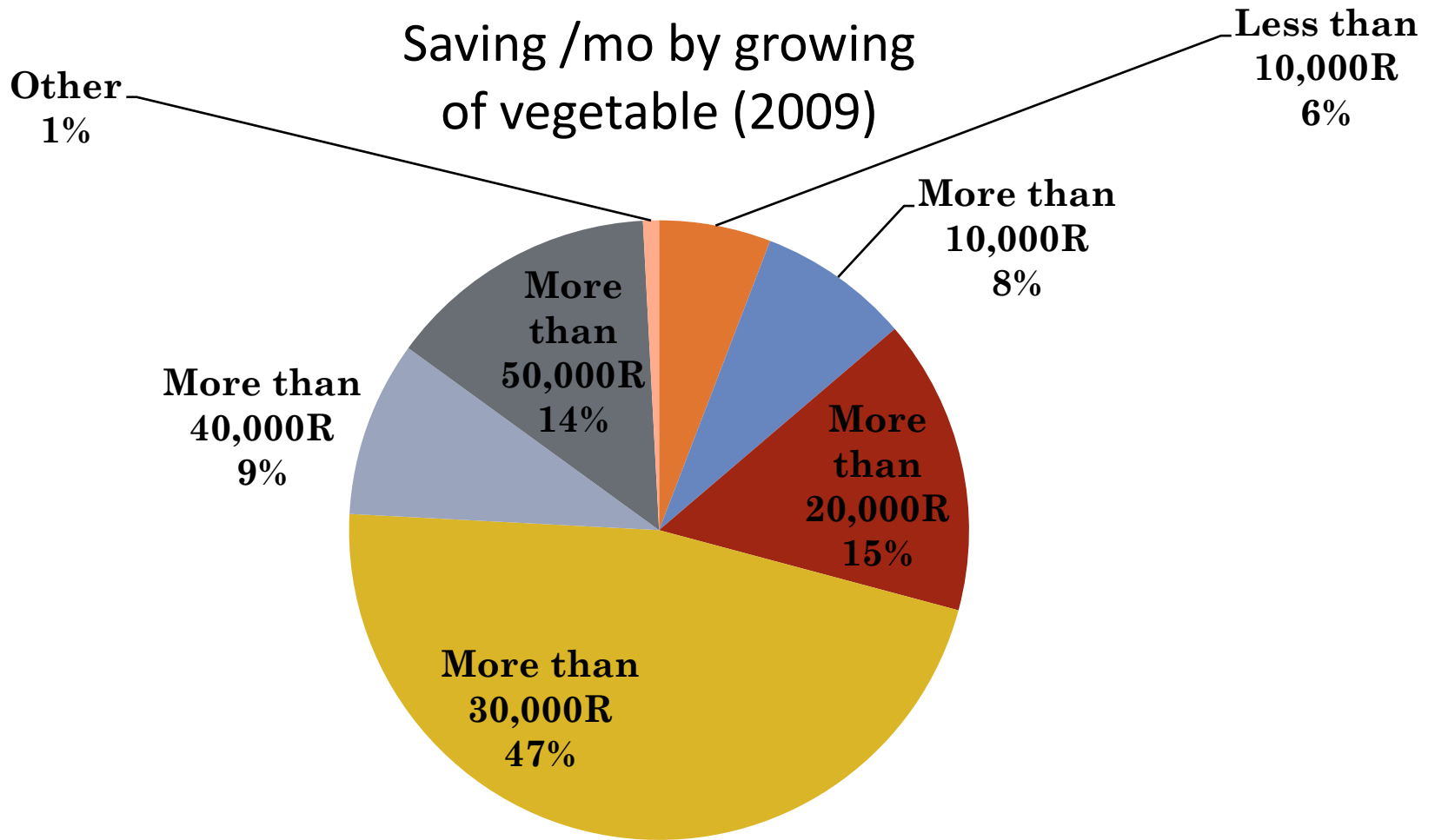
## Income /mo from vegetable (2009)



From Evaluation Survey <4+10 villages> (2009)

Many answered \$7.5 of income per month.





From Evaluation Survey <4+10 villages> (2009)

Many answered they can cut down \$7.5 /mo by home-consumption.

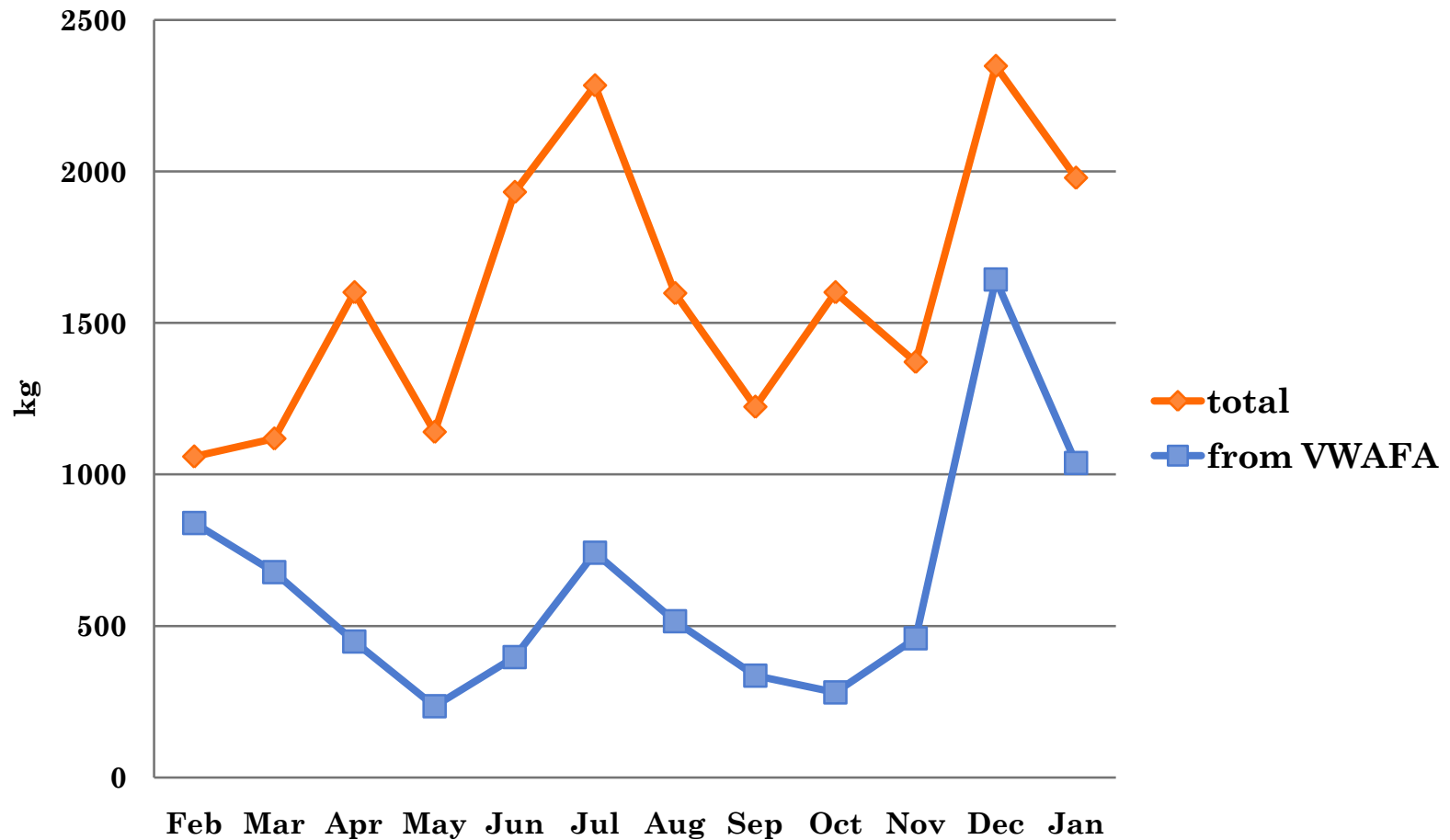


## **Question 2:**

Were they ready for shipment to Bavet?



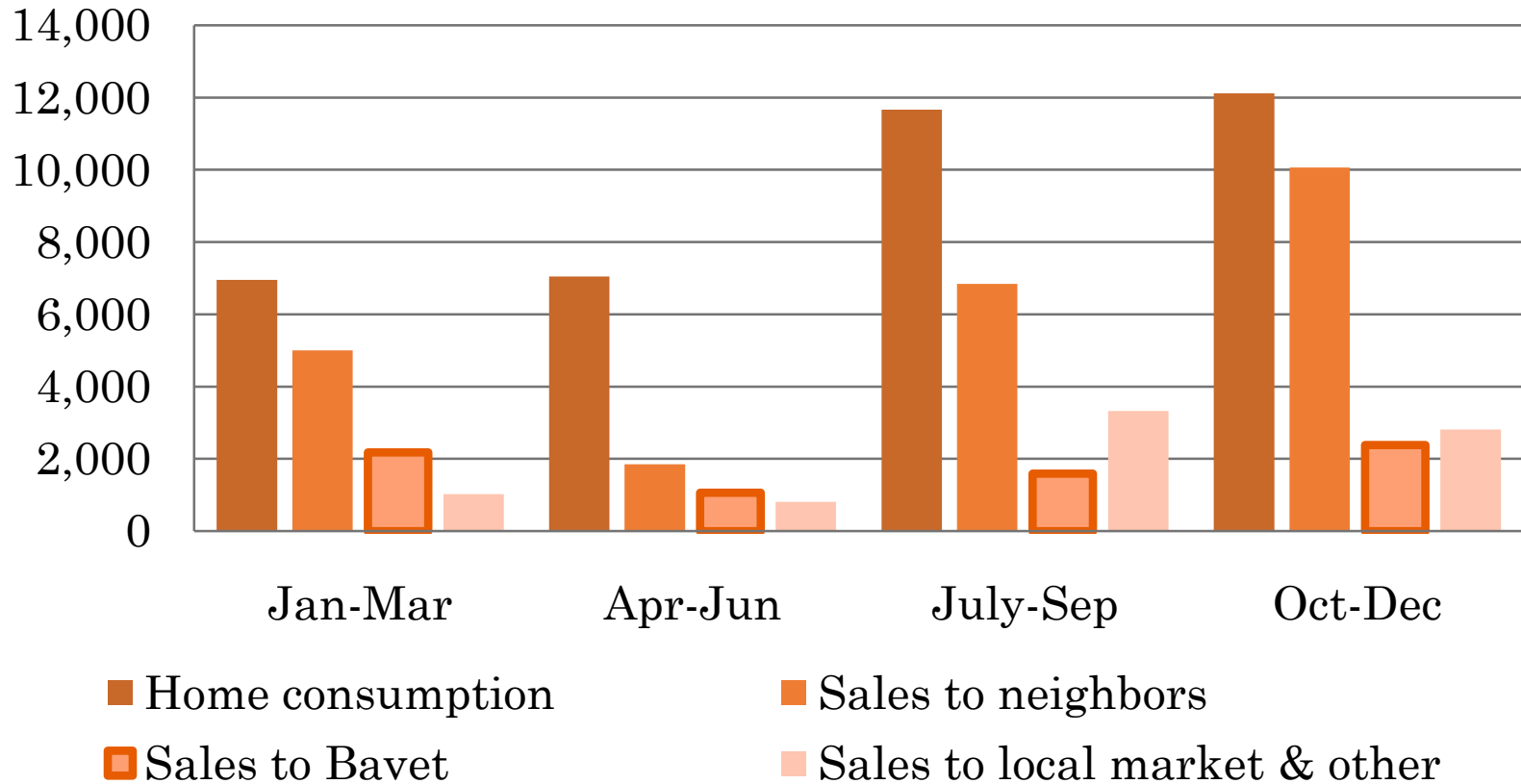
## Shipment to Bavet



VWAFa continues to lack the amount to fulfill the order. (38% of the order in average)



## Use of Vegetable (kg) (2009)



Sales to BAVET is not the popular choice.

- Still subsistence farming
- High demand of vegetable in the villages



## **Question 3:**

Did technique of vegetable growing improve?

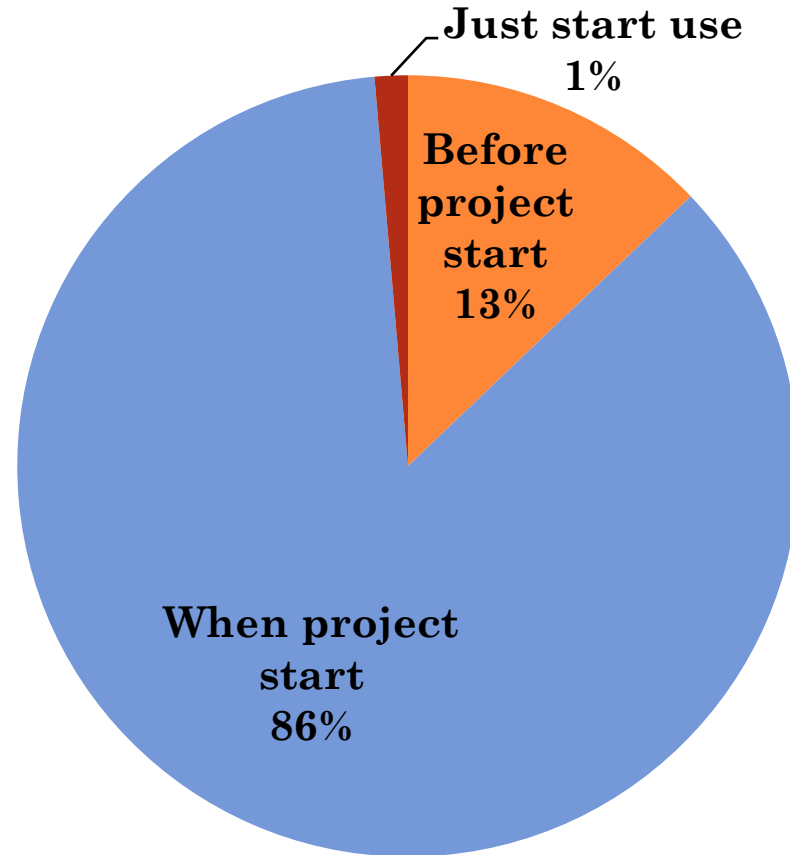


## VEGETABLE VARIETY

- 26 out of 28 groups started to grow new kinds of vegetable.
- Total of new kinds of vegetable: 21 kinds (salad, Chinese radish, choy sum, eggplant, tomato, blok choy, etc.)



# USE OF NATURAL FERTILIZER

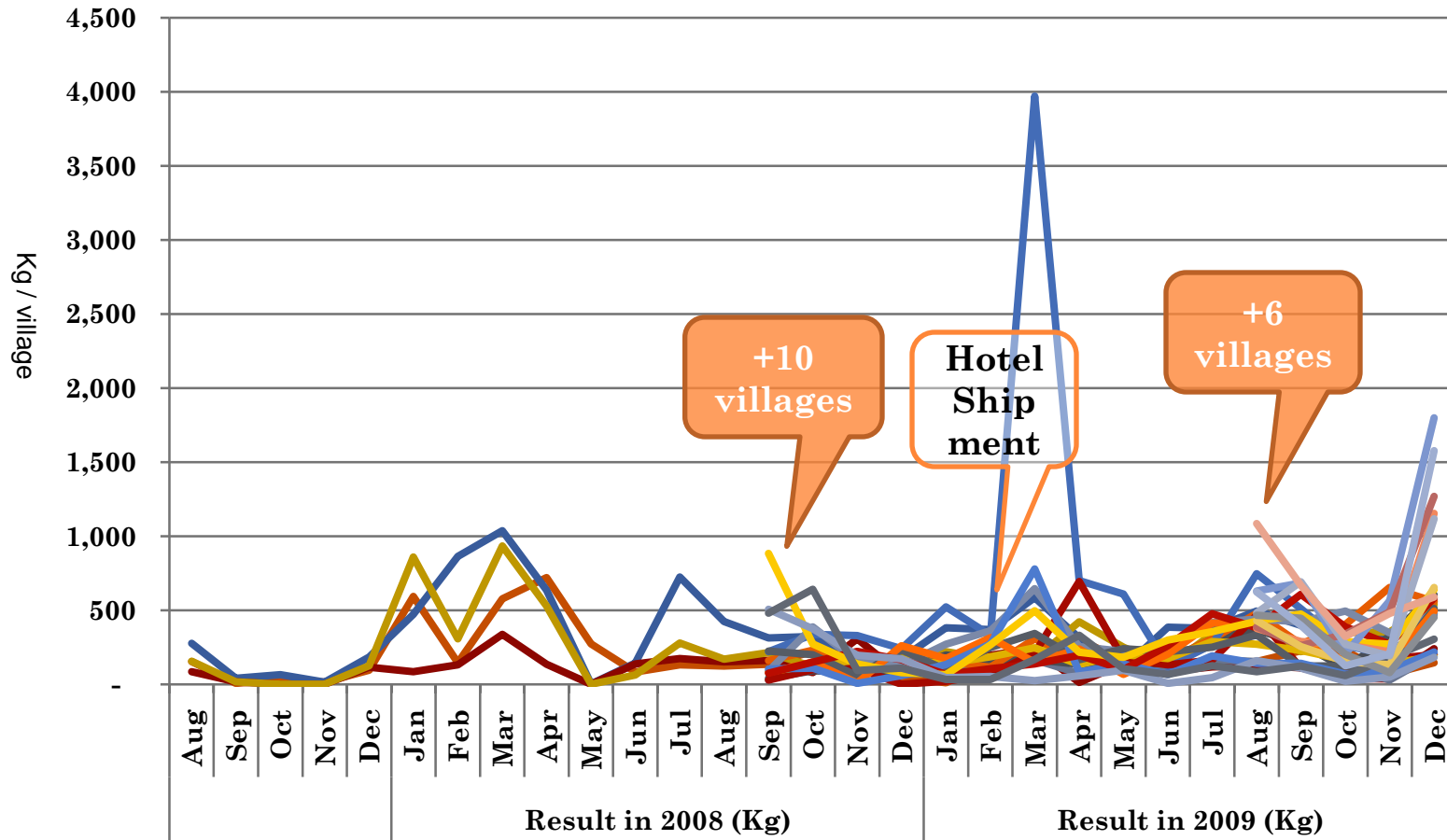


Many started to use natural fertilizer when the project started.



# PRODUCTION AMOUNT

- However, production amount stays unstable.





**WHERE WILL WE GO FROM HERE?**

**CONTINUED TO INTRODUCTION OF  
THE NEW PROJECT...**



**Thank you.**